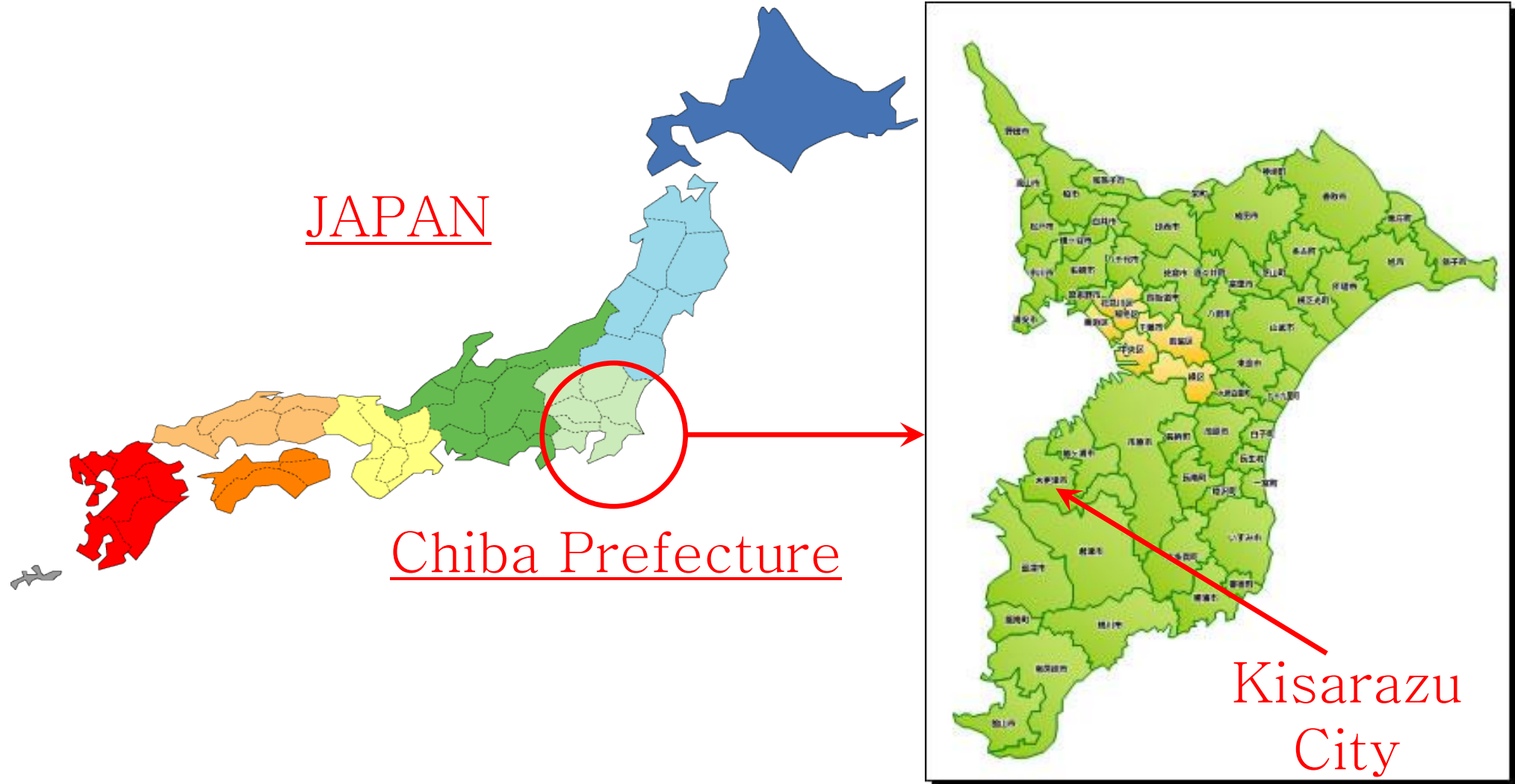


KISARAZU Organic City

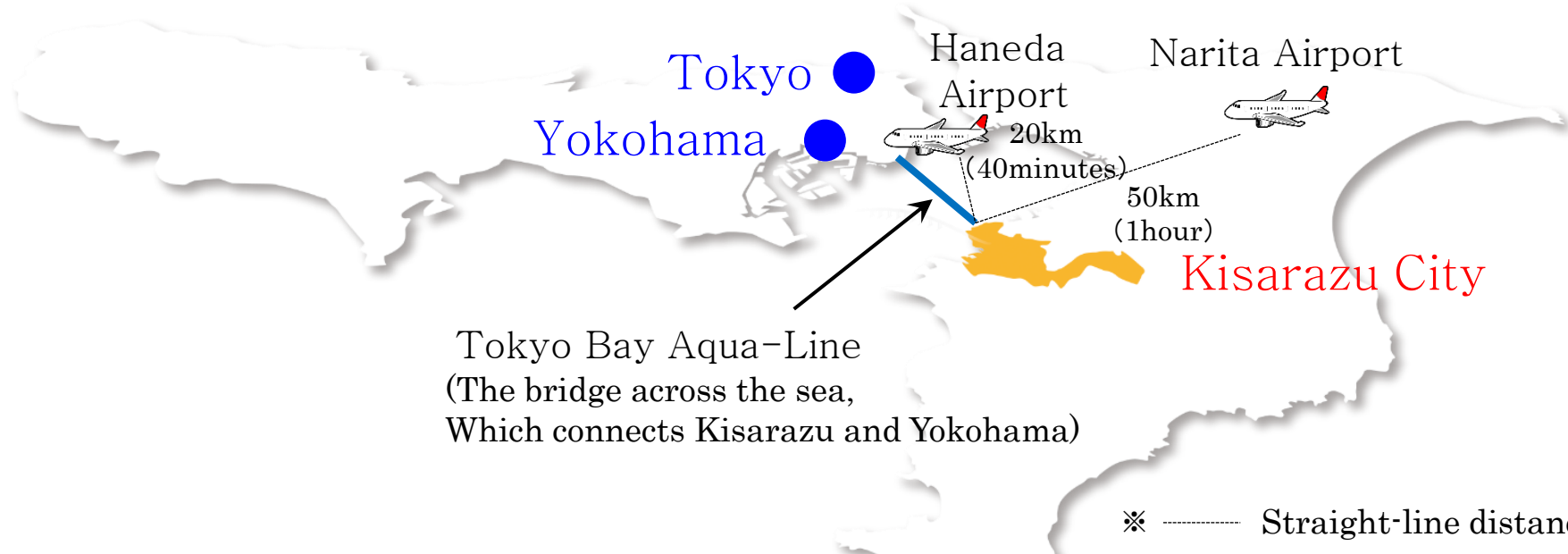
A young girl with dark hair, wearing a bright red bucket hat and a white dress with a red and white striped scarf, is reaching up to pick blueberries from a bush. She is looking upwards with a focused expression. The background is a lush green field of blueberry bushes under bright sunlight. In the bottom right corner, a clear plastic container filled with blueberries is visible.

WATANABE Yoshikuni
Mayor of Kisarazu City

~The location of Kisarazu City~



~The location of Kisarazu City~



Tokyo Bay Aqua-Line



Around the station



Organic Blueberry



Introduction of Kisarazu City

The feature of Kisarazu City



The mascot character
「KISAPON」



Country region
and
Abundant nature

Country
region

Country
region

Uptown

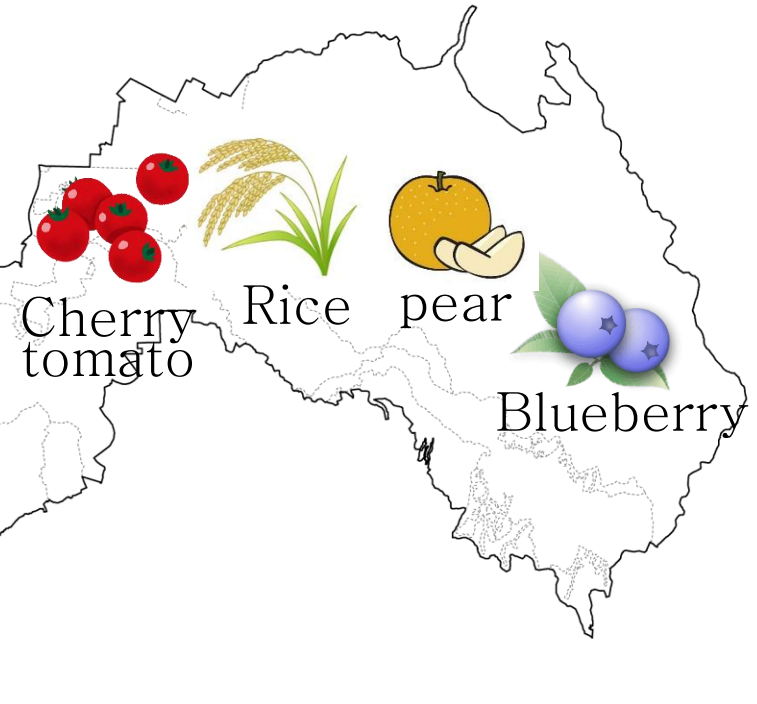
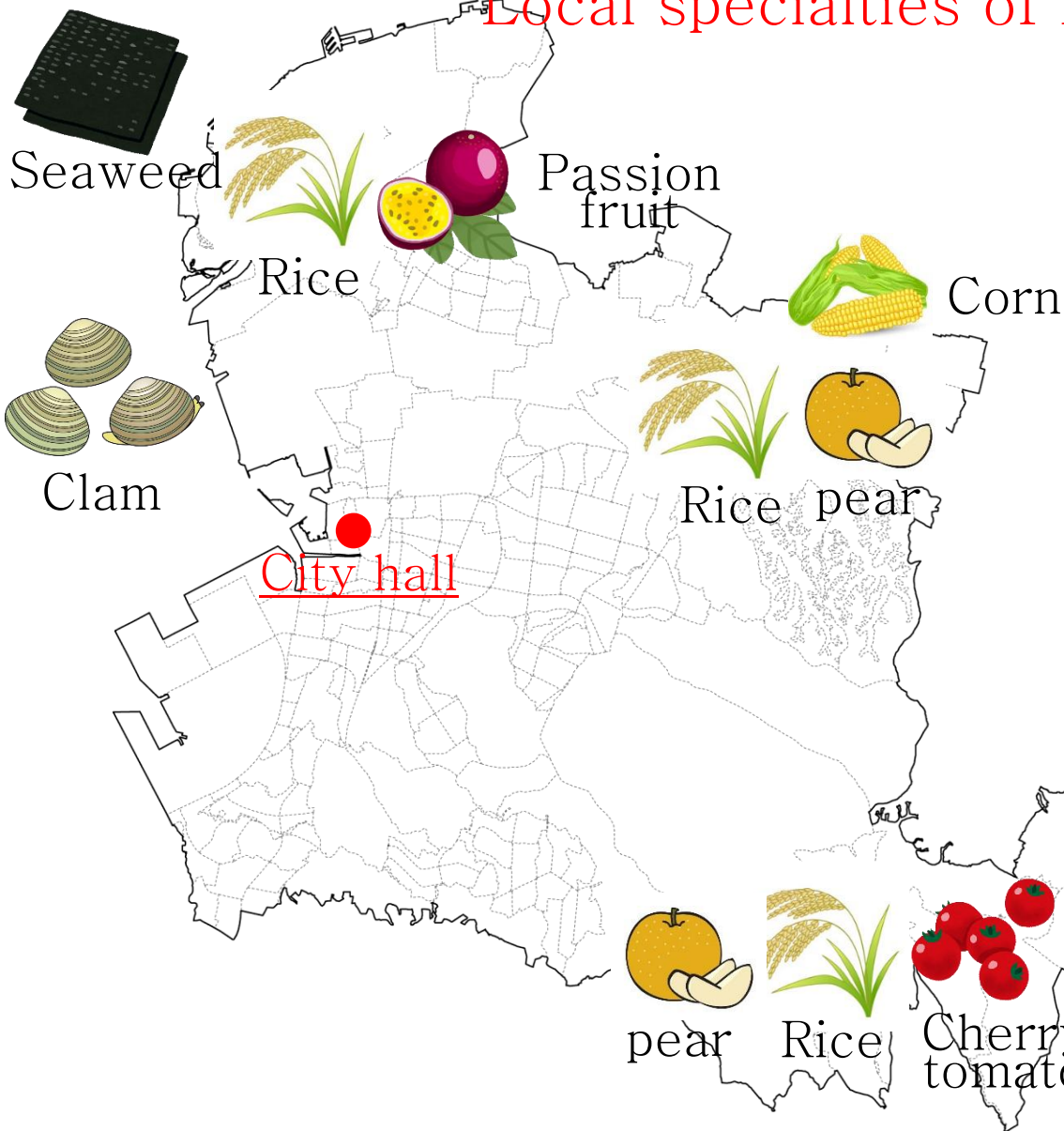
● Outlet Park

● Shopping mall

Kisarazu Port

※ ——— Freeway

Local specialties of Kisarazu City



Forest : 25%
Rice Field: 19%
Housings : 17%
Vegetable field : 6%
Mixed kind : 6%
Natural land: 1%
Other : 26%

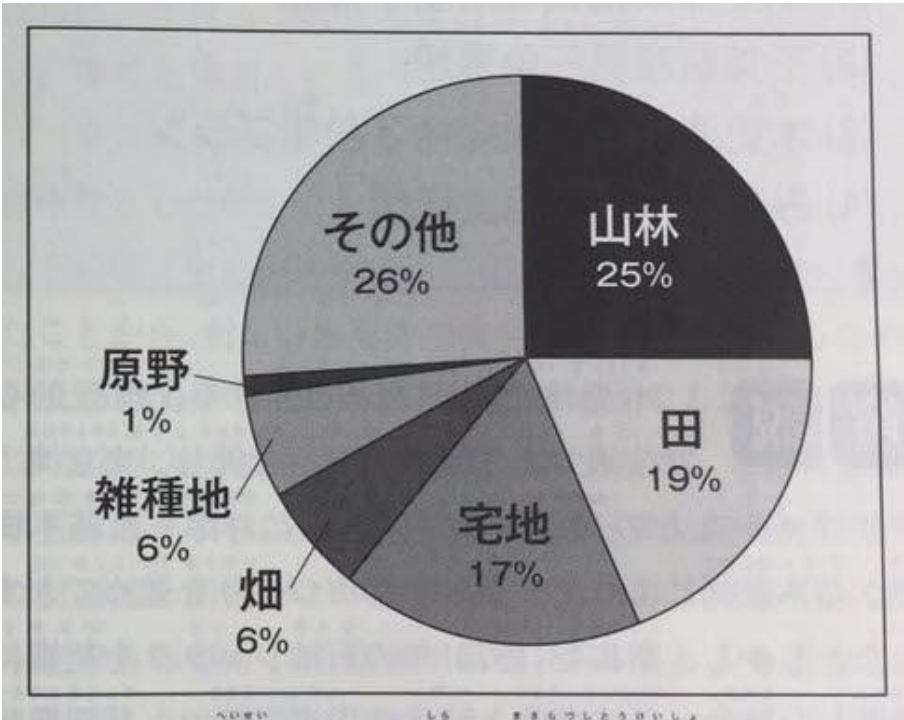
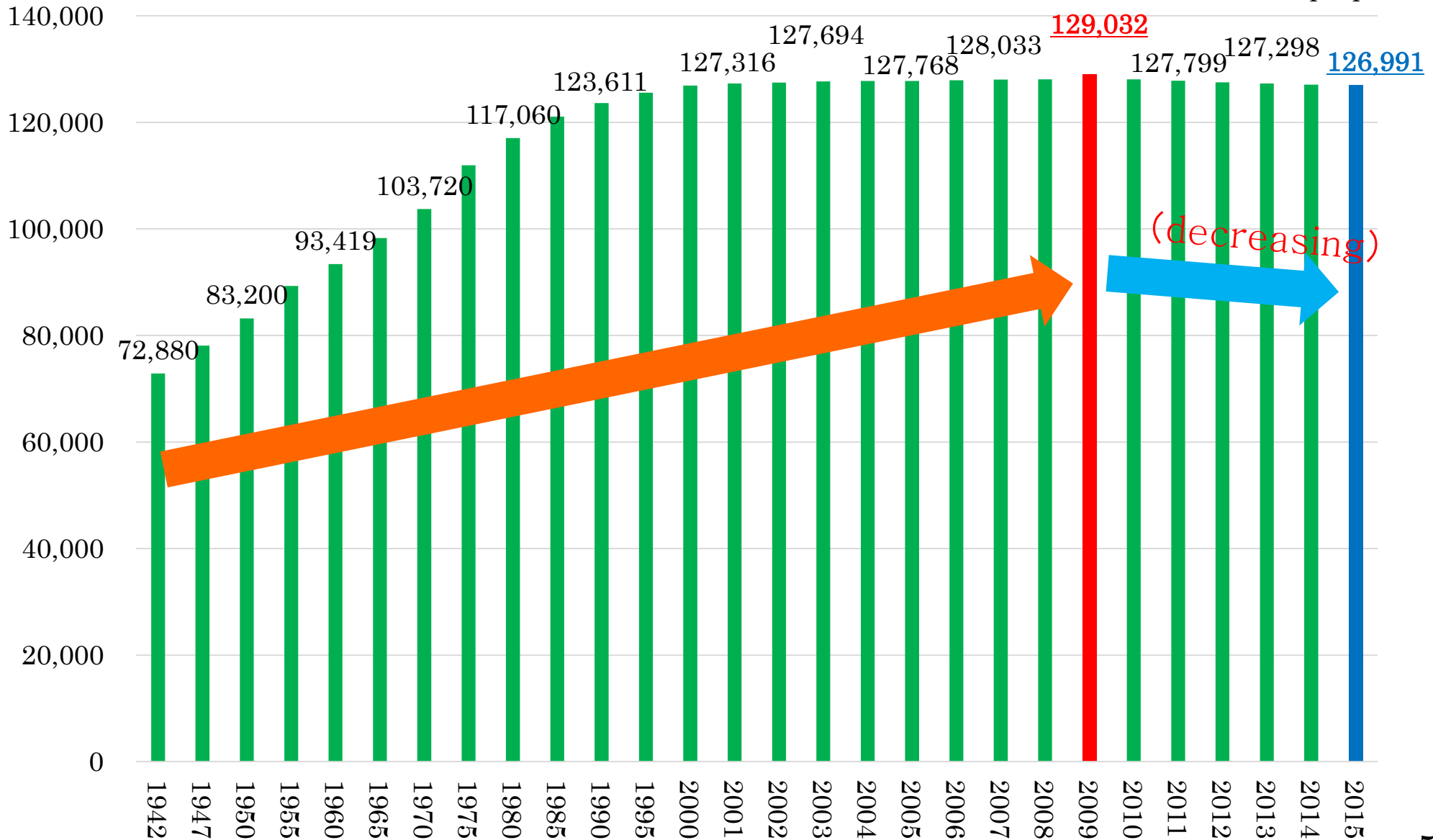


Figure : % of usage of Land in Kisarazu city in 2007

Population change in Japan

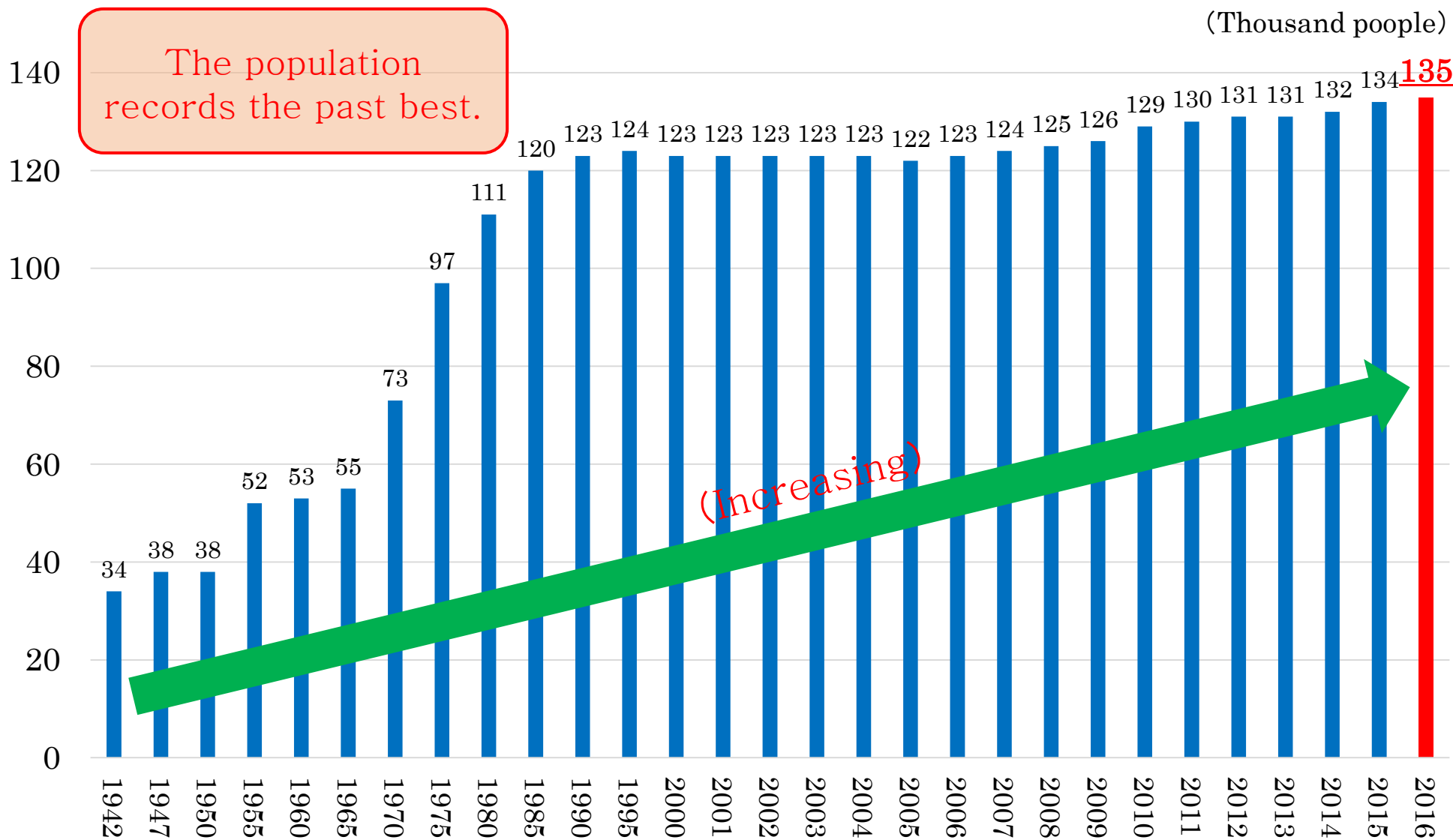
(Thousand people)



*Population for each year is the population as of October 1 of the stated year. Population for each month is the population as of the first day of the stated month.

Population change in Kisarazu City

(Thousand people)



* August.1, 2016

* Population for each year is the population as of October 1 of the stated year. Population for each month is the population as of the first day of the stated month.

1 . Background

- i. From the early modern period, Kisarazu has developed as a port city .
- ii. The Access from the metropolitan area has become more convenient since the Tokyo bay Aqua-line Road has opened.
- iii. Kisarazu possesses the largest tidelands in Tokyo bay. Kisarazu is the nearest rural city where you can enjoy wild nature.
- iv. Quality housing and developed shopping areas enable diverse lifestyles, which meets the needs of families with small children, and consequently attracts young people to move into the city.
- v. Local volunteers have been active to overcome issues that communities face.
- vi. To accelerate this positive trend such as increasing population, it is crucial that all stakeholders work together in the community.
- vii. It is necessary to build a new structural system in order to establish a sustainable city. We realize it is difficult to manage the issues with the existent structure and system.

2 . KISARAZU Organic City Creation

- ORGANIC is a way of life. It enables healthy and sustainable living with CARE for the environment and society, by people's self-driven own ideas and voluntary Actions.
- We define organic as a theme of our city planning. We call this KISARAZU Organic City Creation to build a sustainable city with harmony of human and nature, to hand down the next generations.



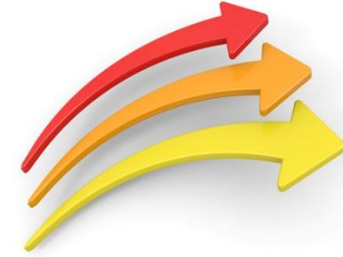
3 . What we are aiming to

- We believe, all present Kisarazu citizens and future citizens can be a positive change.
- **People**: People who love their region and make positive changes can create the future of the city.
- **Basis**: Our activities are based on the rich resources of this city. Healthy and optimized resources are the foundation of new value creation.
- **System**: Organic network and Multilateral activities enable individual ideas and help to make dream comes true. A sustainable city is based on the principles of “Independence” ”sustainability” ”Balance and coexistence”



4 . Direction

- Three arrows toward an organic city



A) Creative city supported by citizens with their ideas and actions.

B) Healthy city with harmony of city development and beautiful landscapes such as farming area, forests, tideland and bay area.

C) City of well-being, such as recognized various lifestyles and diverse being.

a. creative city supported by citizens with their ideas and actions.

- ① Every and each citizen is an important part of the society, and effect the whole society. Each one understands it and is responsible for their role in the community. Kisarazu city supports such voluntary actions.
- ② Welcoming challenges and empower people to choose and create the future. Build an organic network among people who seek unique lifestyles, create new values.
- ③ With Long-term vision, provide Education and Life-time learning opportunities, which leads to strengthen love for the city and cultivate original culture.



b. Healthy city with harmony of city development and beautiful landscape such as farming area, forests, tideland and bay area.

- ① Evolving, deepening and circulating our local resources including people, nature, industries, and culture, we can create new values.
- ② Introducing new values from Kisarazu to the world.
Enrich local market and support local business.
- ③ Recommend sustainable way of life, development, industries, farming and fisheries that does not exceed the nature's capacity of regeneration.



c. city of well-being, such as recognize various lifestyles and diverse being.

- ① Create a society that all people can live in safely, be supportive, respect each other no matter what the age, gender, or physical disability.
- ② All stakeholders of Kisarazu city can achieve a standard of suitable living.
- ③ Building diverse network to develop relationships to understand other nationalities and different cultural backgrounds.



5 . Action plan (Image)

Construct a sustainable city which harmonizes humans with nature, and inherit to the next generations

【The main policy and directions of a sustainable city】

Creative city

- ① Enlightenment of participation conscious to a sustainable city as an organic city.
- ② Breeding of entrepreneurships
- ③ Breeding of regionalism

Healthy city

- ① Industrial development which invests into the new value.
- ② Formation of the recycling society
- ③ Sustainable city planning

City of well-being

- ① Building a city which supports and recognizes each other.
- ② The making of a structure where various lifestyles come true.
- ③ Construction of the network with the world.

~The current state of the Japanese organic agriculture~

The number of farmers working on organic agriculture (2010)

Organic agriculture

12,000 houses (0.5%)

Breakdown (

- JAS-Organic: 4,000houses (0.2%)
- Other : 8,000houses (0.3%)

)

The number of Japanese general farmers

2,530,000 houses

~The current state of the Japanese organic agriculture~

The area percentage of the organic agriculture in each country (2013)

Name of the country	The area percentage (%)	Name of the country	The area percentage (%)
Italy	10.3%	Korea	1.1%
Germany	6.4%	China	0.4%
France	3.9%	<u>Japan</u>	<u>0.2%</u> (※Only JAS-Organic)

※Document : IFOAM 「The world of organic agriculture」

~The current state of the Japanese organic agriculture~

The match area of the Japanese organic agriculture

(ha)

	2009	2010	2011	2012	2013	2014
The whole area	16,000	17,000	19,000	20,000	20,000	22,000
JAS-Organic	9,084	9,401	9,529	9,889	9,937	10,043

※Document : The Japanese Ministry of Agriculture, Forestry and Fisheries

KISARAZU Organic City Festival 2016

- The kickoff event to announce a new policy of Kisarazu
- Strengthen the mood of 'Organic City Creation' through various exchanges and experiences.


- DATE : 16th November 2016
- Venue : Kazusa Academia Hall (Kisarazu city, Chiba JAPAN)

ALGOA Forum in Kisarazu

- The local government of each Asian country discusses the poverty, the health, improvement of the well-being, and promote an organic farming as one of ways to resolve these issues.

- DATE : 17th November 2016
- Venue : Kazusa Academia Hall (Kisarazu city, Chiba JAPAN)

I'm waiting for everyone's participation.



Be responsible for the future
and be well-being !

“Go organic !”

Thank you very much for your hearing.

